

ARCHIE
SERIES

JUNE

NO. 40

Archie's

12¢

APPROVED
BY THE
COMICS
CODE
AUTHORITY
POC

MAD HOUSE



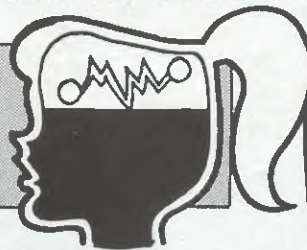
SPECIAL DRIPPY ISSUE

Mad House

MAGAZINE "X"
GIVES ITS READERS
BRAIN PAIN



MAGAZINE "Y"
GIVES ITS READERS
BRAIN STRAIN



**BUT ONLY MAD HOUSE
GIVES YOU BRAIN DRAIN**



TABLE
OF
CONTENTS

**GOOD GUY
SECTION**
featuring
**SUPER
DISGUISE**

**BAD GUY
SECTION**
Introducing
**CAPTAIN
SHARK**

**WE DON'T
GO IN FOR
DRY HUMOR
...THAT'S CAUSE
OUR JOKES
ARE ALL WET!**

ONLY MAD HOUSE
SUPER HEROES CONTAIN
SUPER DETERGENT
POWER !



GOOD
GUY

SECTION

I'VE ALREADY
SEEN THIS
SHOW... LET'S
SEE WHAT
ELSE IS ON!

IT HELPS US
CLEAN UP CRIME !



AND A
ONE
AND A
TWO
AND A...

... BUT THIS
ISN'T CHAMPAGNE
IT'S ONLY
SOAP !

WHAT HAPPENS WHEN A **SUPER HERO**
TANGLES WITH A **SUPER VILLAIN**
WHO HAS IDENTICAL **SUPER POWERS?**

I'LL GET
YOU!!

BRACKKK

**SUPER
DISGUISE**
CAN CHANGE HIS
SILLY-PUTTY BODY
INTO ANY
OBJECT!

**SUPER
MARKET MAN**
CAN CHANGE HIS
BODY INTO ANY
KIND OF OBJECT
YOU FIND AT A
SUPER
MARKET!

POSITIVELY THE STRANGEST SUPER GUY BATTLE OF ALL TIME...

SUPER DISGUISE

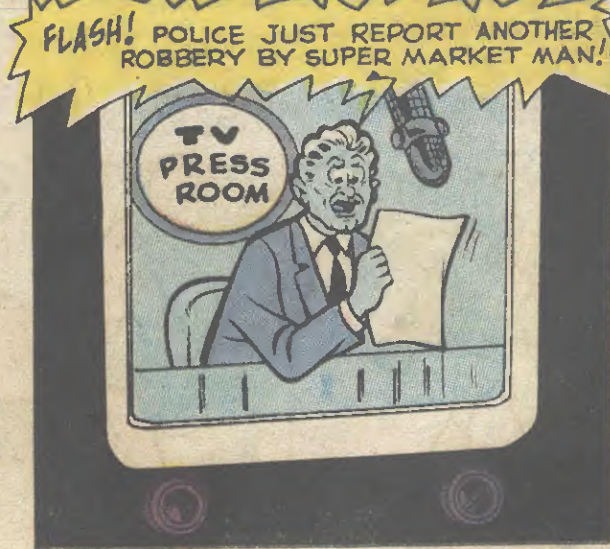
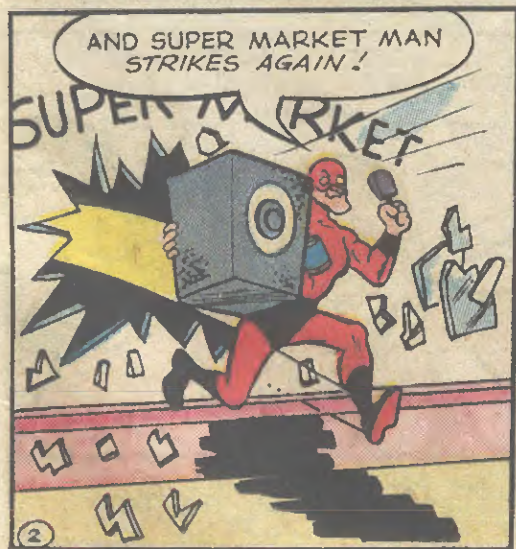
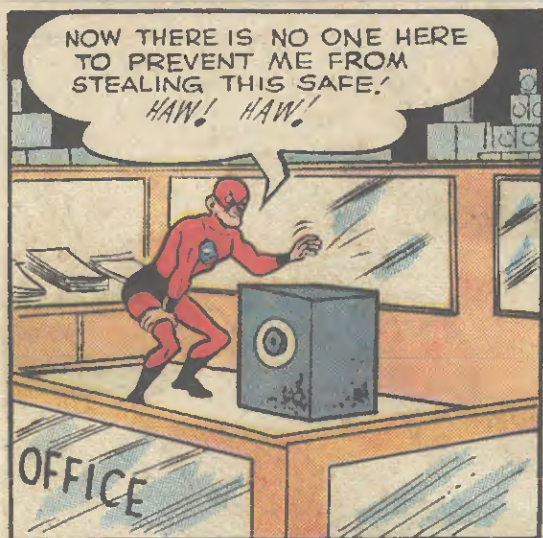
V.S.

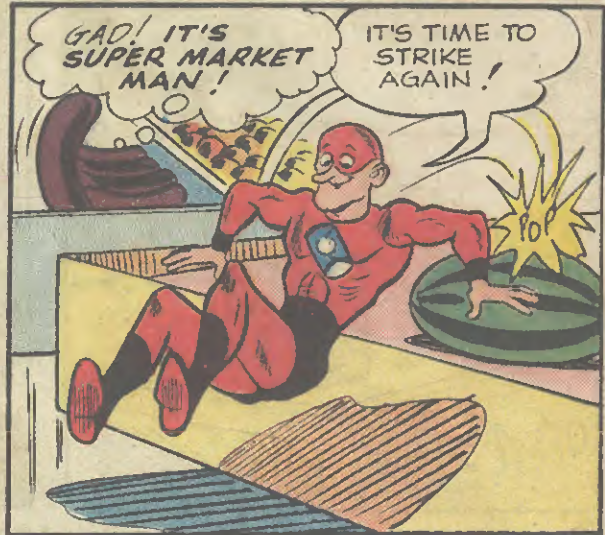
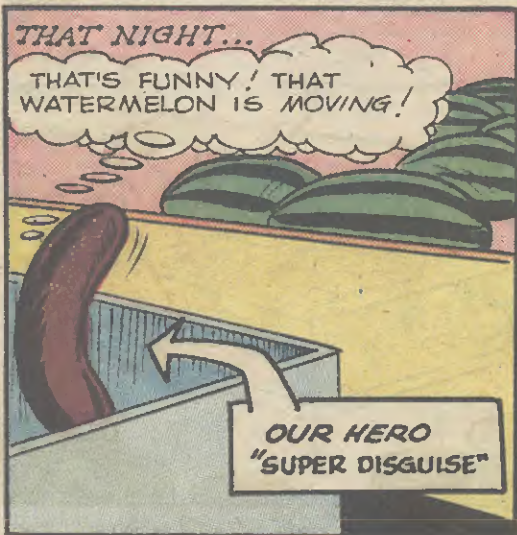
SUPER MARKET MAN

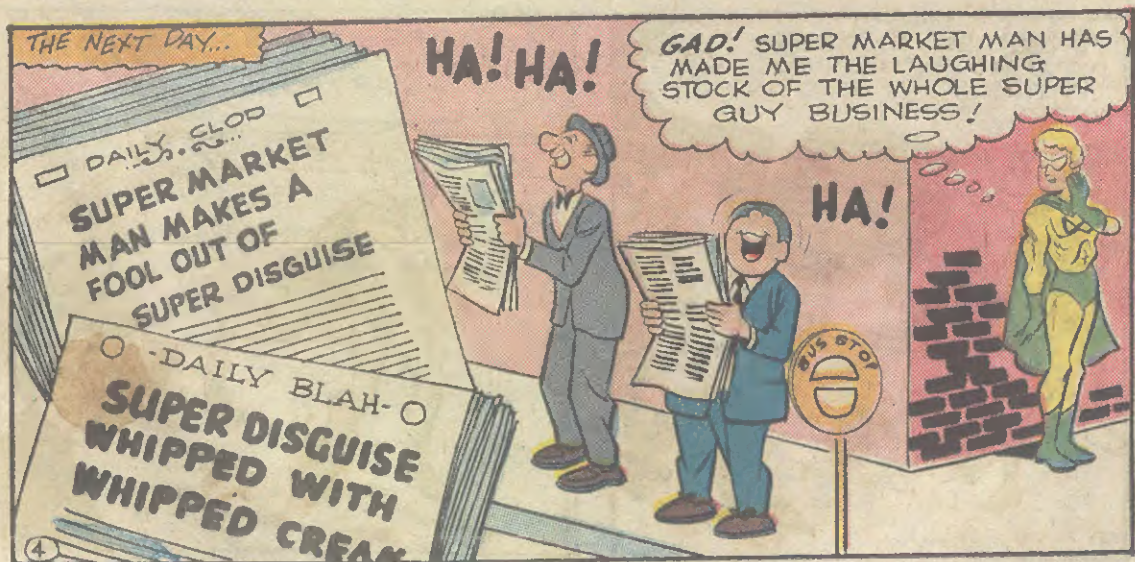
SCENE: A LARGE SUPER MARKET
TIME: MIDNIGHT

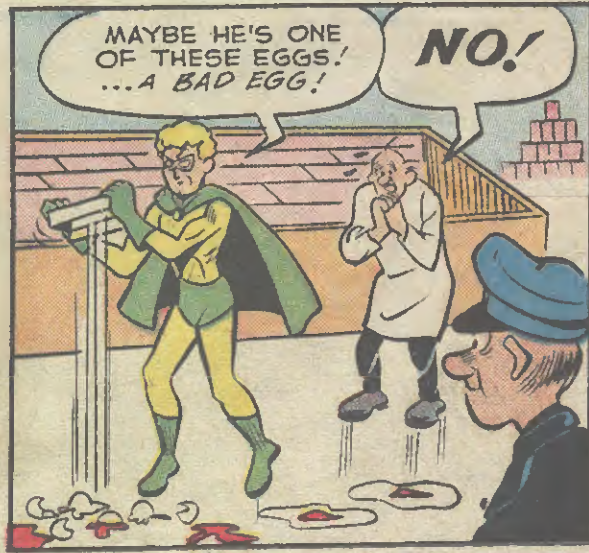
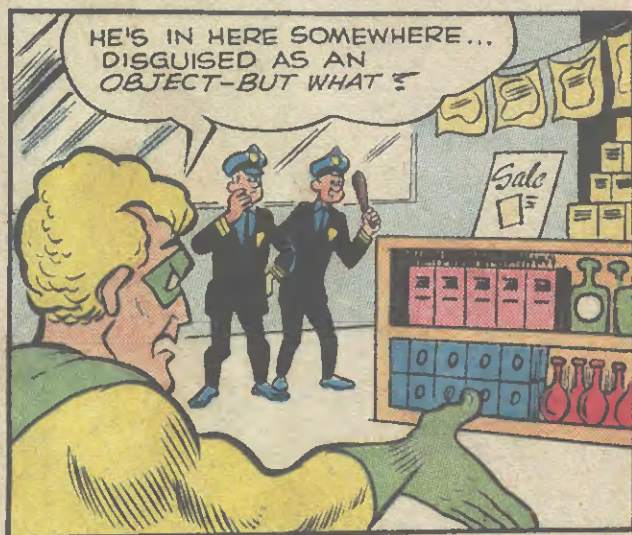


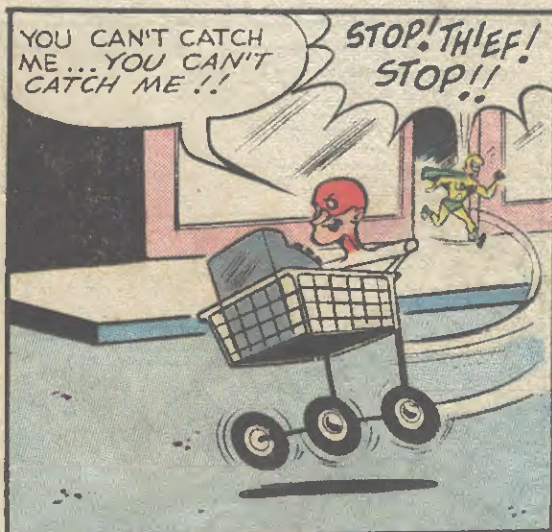
THE WATERMELON CHANGES IT'S
SHAPE...IT'S SUPER MARKET MAN



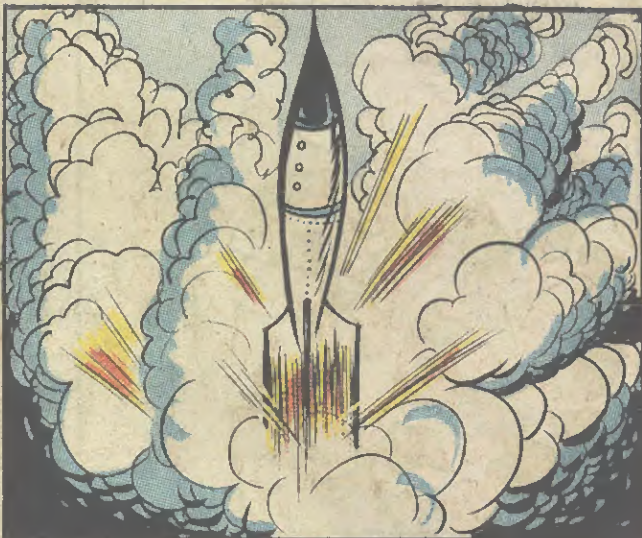








**"READ
CAREFULLY"**



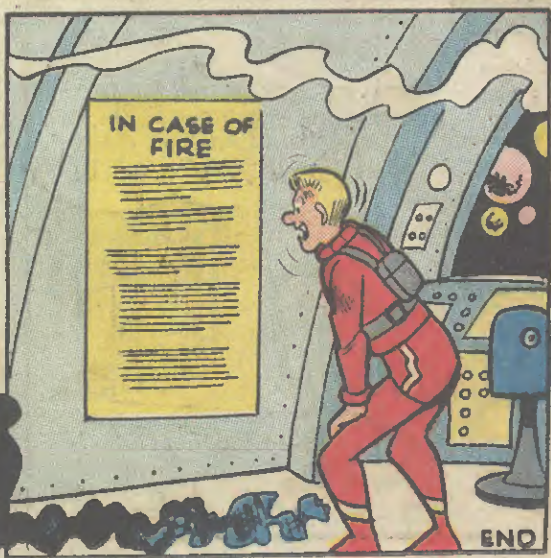
THIS IS A TERRIFIC SHIP!
PUSH A BUTTON
AND EVERYTHING WORKS
AUTOMATICALLY!



SNIFF!
SNIFF!

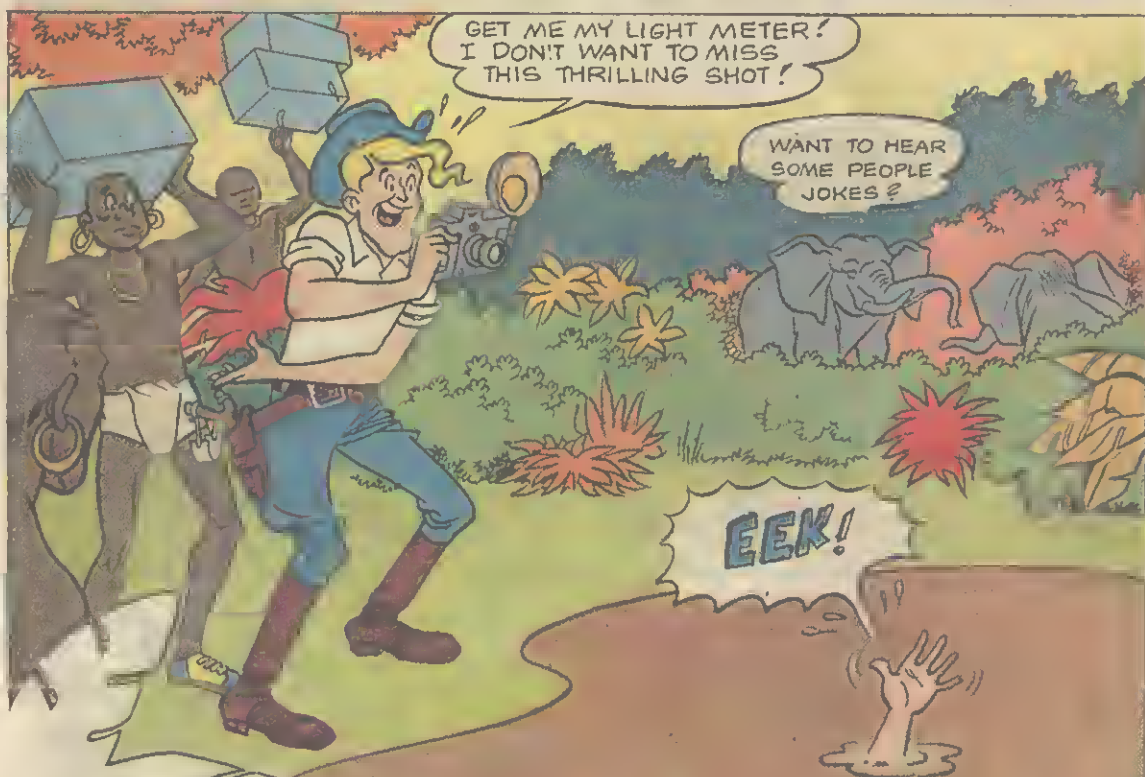


FIRE!



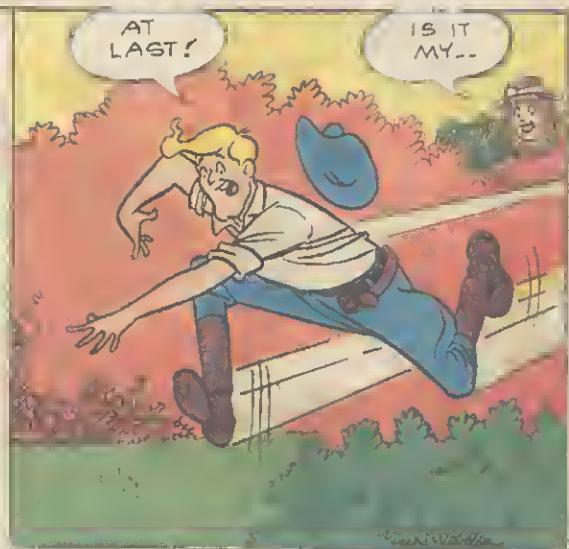
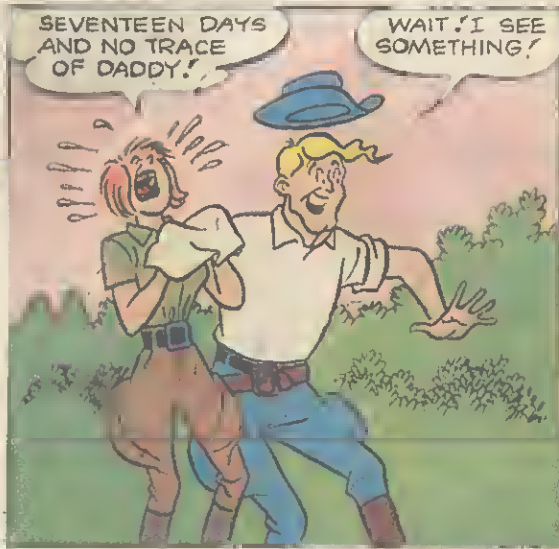
IN CASE OF
FIRE

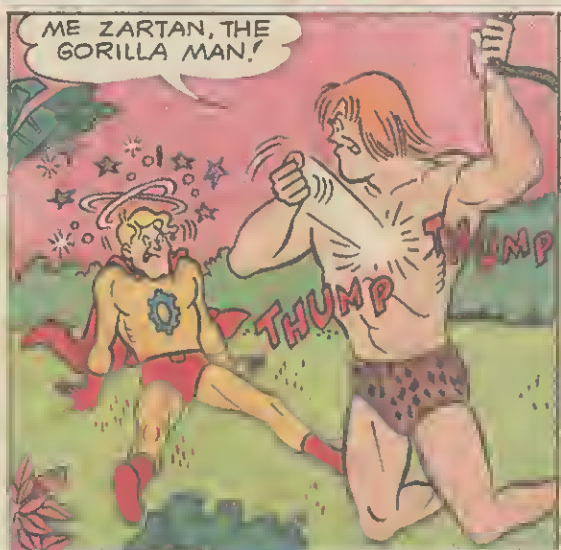
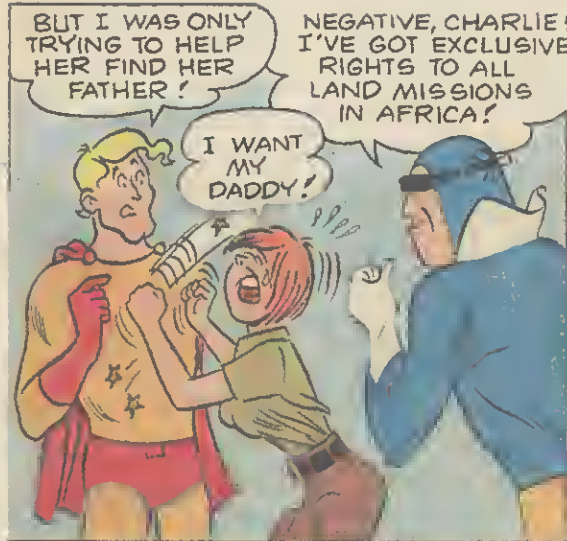
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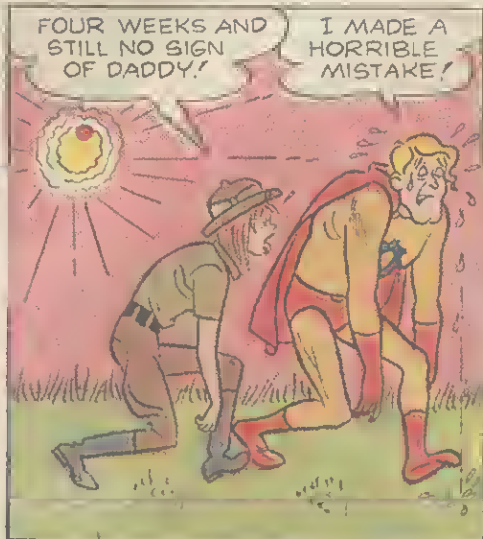


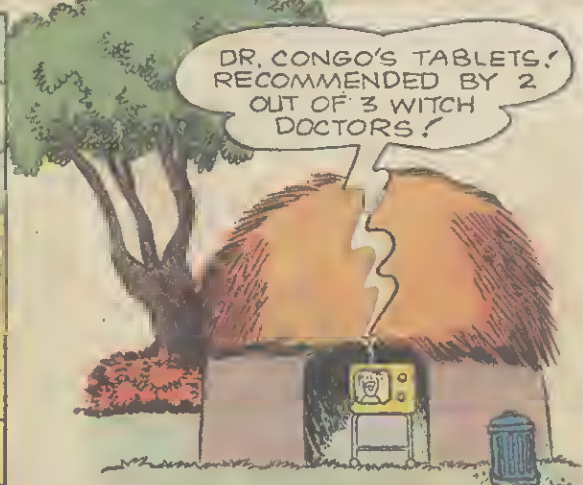
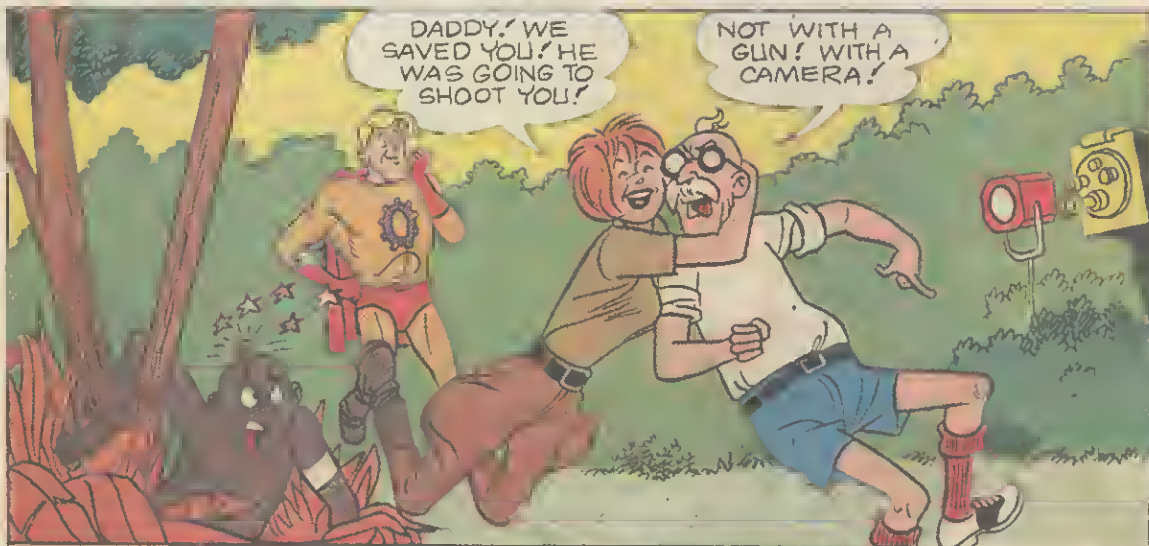
Capt. Sprocket

JUNGLE BUNGLE



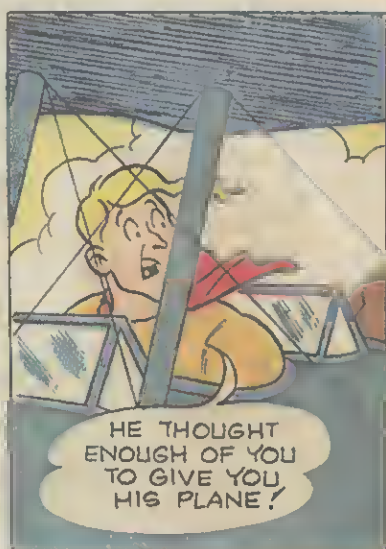
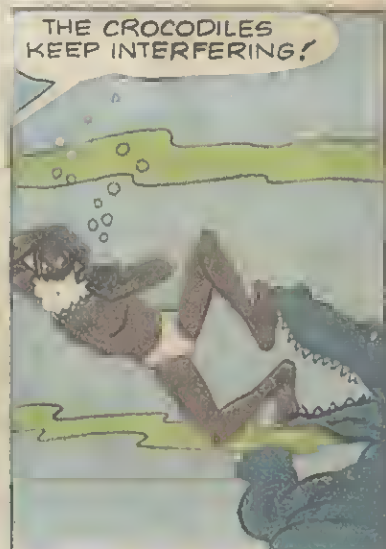






HOW WE RETIRED AT 15
WITH 300 BANANAS A MONTH

JUNGLE
RETIREMENT
PLAN



DIG THIS CRAZY OFFER!

WE'LL SEND YOU
A **FREE** COPY OF
ARCHIE'S PALS 'N' GALS
WITH EVERY ONE YEAR
SUBSCRIPTION!

YOU GET FOUR
GIANT SIZE COMICS
PLUS A BIG BONUS
ISSUE ABSOLUTELY
**FREE!...IT'S A
STEAL!**

LIKE FINDING
A QUARTER!
...AND WHO CAN'T
USE AN EXTRA
TWO BITS?

SO GET WITH IT!
FILL OUT THE COUPON!
THIS OFFER IS LIMITED AND
WE DON'T WANT YOU TO MISS
OUT ON OUR GIFT TO YOU!
DON'T DELAY!...ACT **NOW!**

SEND TO **ARCHIE'S PALS 'N' GALS 5 FOR 4**
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND ONE DOLLAR
FOR THE NEXT FOUR ISSUES OF
ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

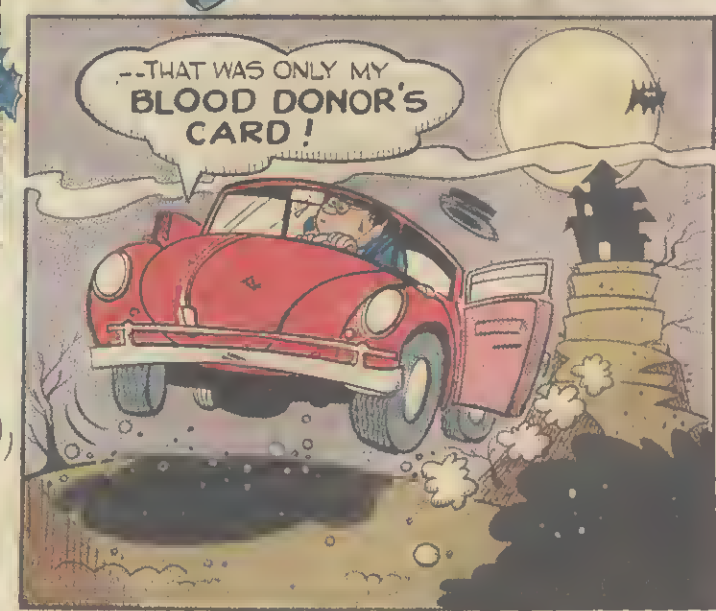
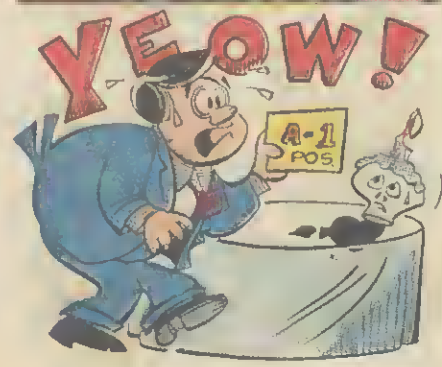
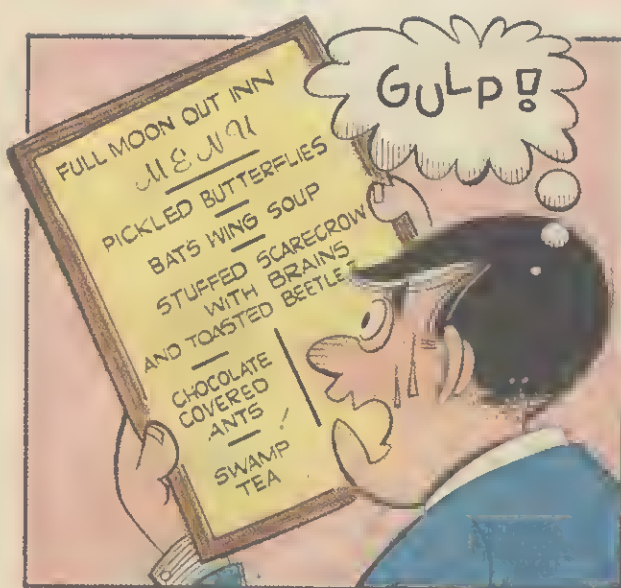
NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

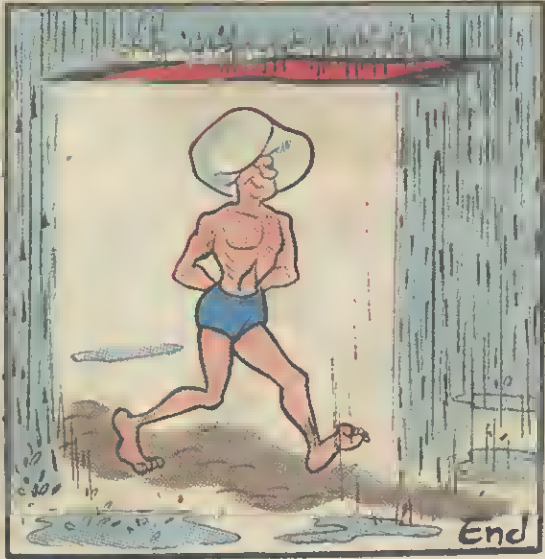
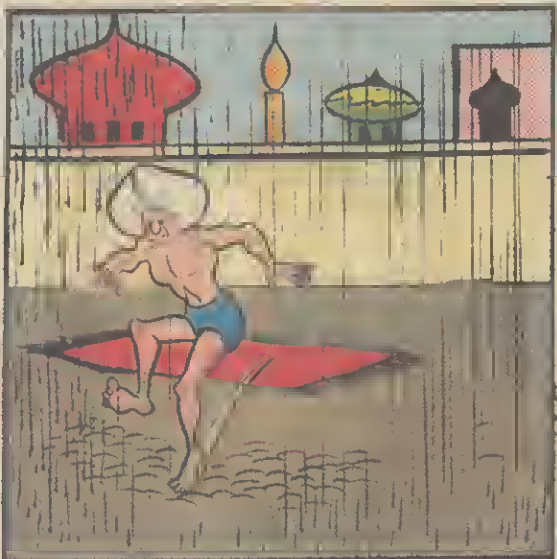
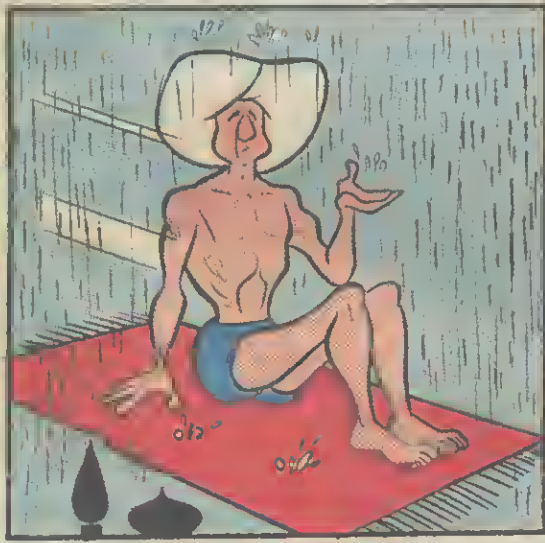
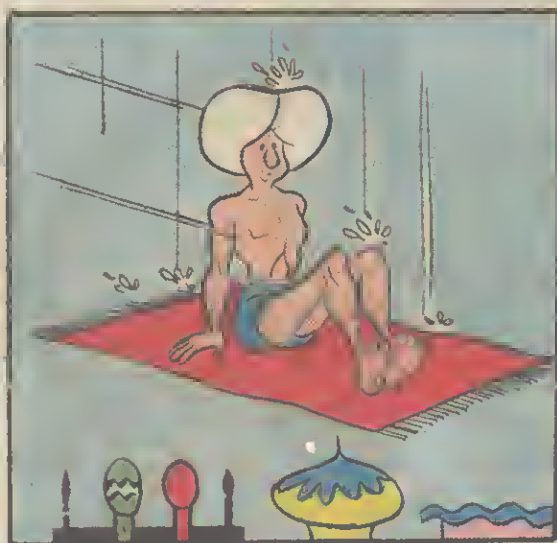
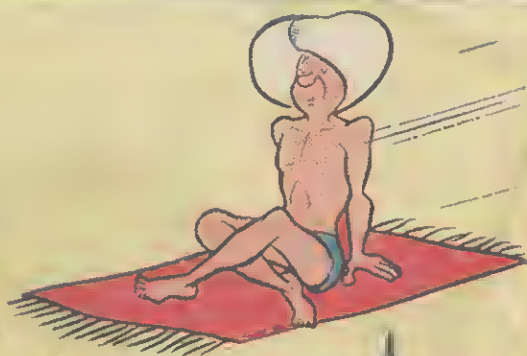
CITY _____ STATE _____

**BUY 4!
GET
5!**

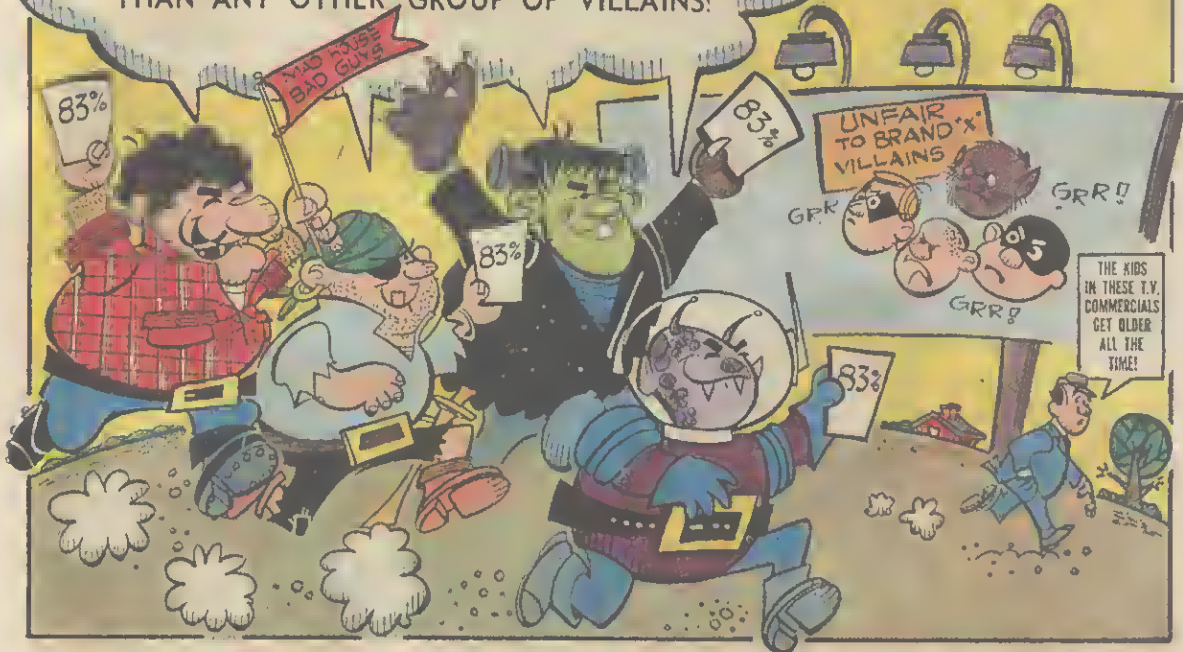




RAIN CHECK



MAD HOUSE SUPER VILLAINS HAVE
83% FEWER CAVITIES
THAN ANY OTHER GROUP OF VILLAINS!



...THAT'S BECAUSE WE HAVE
83% FEWER TEETH!



THERE'S SOMETHING VERY FISHY ABOUT OUR NEXT CHARACTER...
 IS A MATTER OF FACT, OUR STORY DEALS WITH THE FISHIEST
 SUPER VILLAIN OF ALL TIME...

CAPTAIN SHARK

A TRANSPORT HEADED THIS WAY?
 LOADED DOWN WITH GOLD... I'LL
 TAKE CARE OF IT!



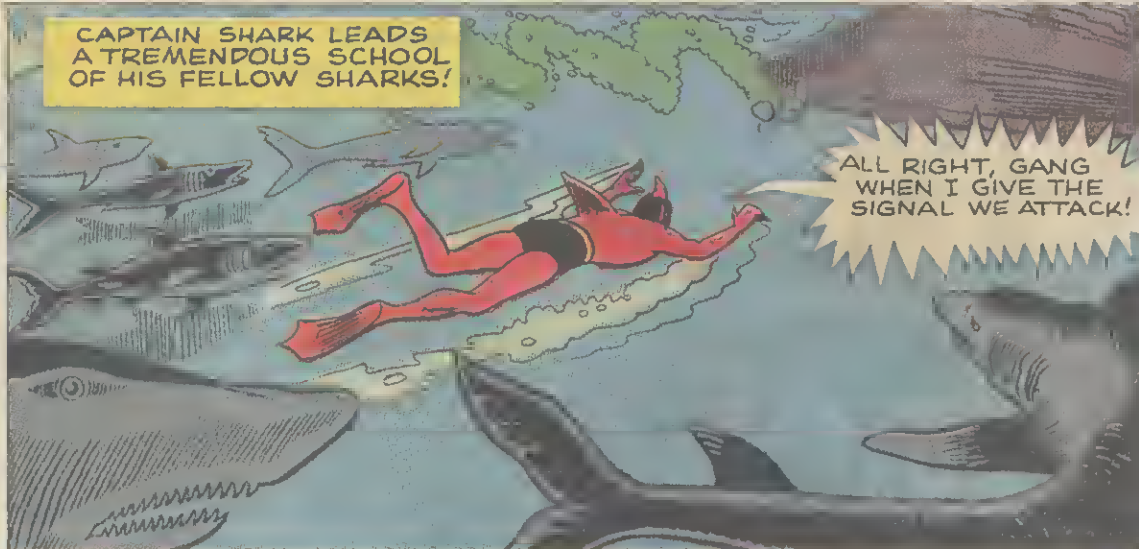
CAPTAIN SHARK EMITS RADAR-LIKE
 SIGNALS THROUGH THE WATER...



AND FROM MILES AROUND SHARKS
 ANSWER THEIR MASTER'S CALL...

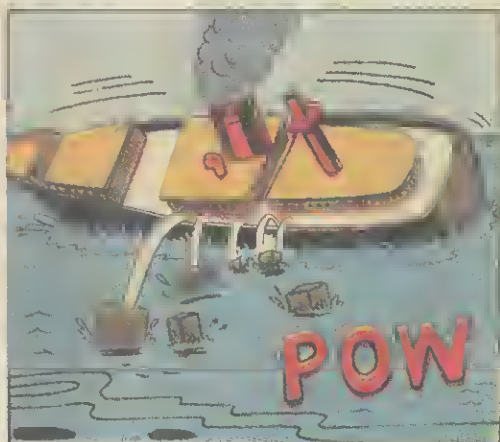


CAPTAIN SHARK LEADS
A TREMENDOUS SCHOOL
OF HIS FELLOW SHARKS!



ALL RIGHT, GANG
WHEN I GIVE THE
SIGNAL WE ATTACK!

THE IMPACT OF THOUSANDS
OF SHARKS THROWS THE CARGO
OVERBOARD...



HEH! HEH!
YOU HAVE DONE
YOUR WORK WELL,
MY FIN BACK
BUDDIES!



MORE MONEY FOR
MY UNDERWATER
KINGDOM!



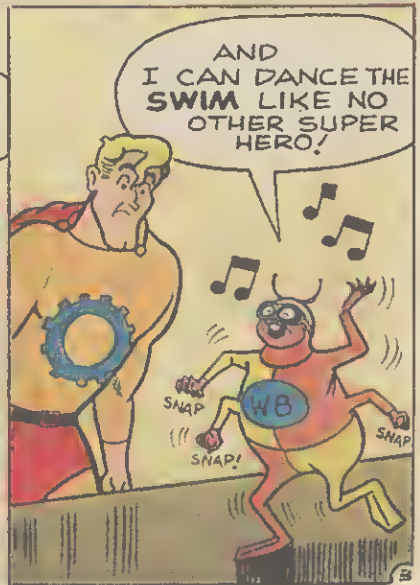
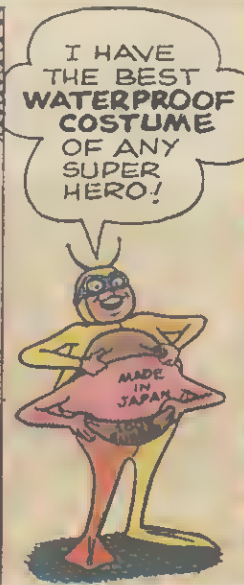
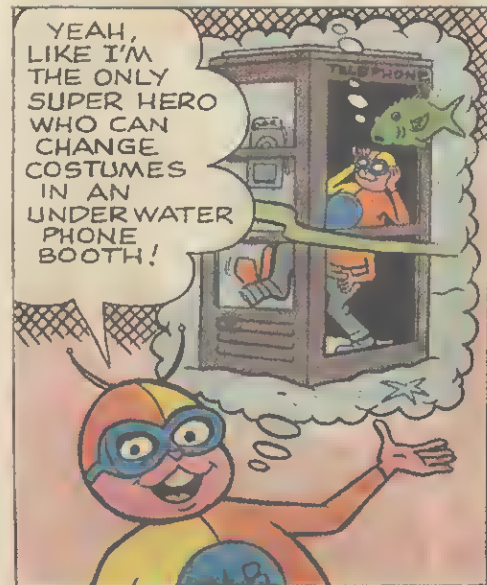
MAYBE YOU'RE
WONDERING WHY
I NEED ALL THIS
LOOT AT THE BOTTOM
OF THE OCEAN!



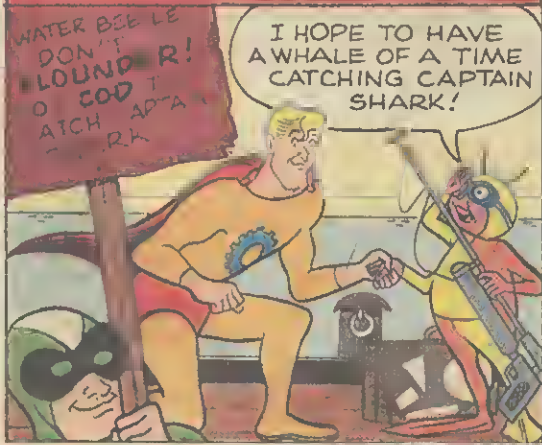
IT'S BECAUSE
I'M A BIG SPENDER
WITH THE MERMAIDS!



NEWS OF THE CATASTROPHE STUNS THE MEMBERS OF THE **UNION OF SUPER HEROES!**



BRAVE LITTLE WATER BEETLE
HEADS FOR CAPTAIN SHARK'S
UNDERWATER HEADQUARTERS...



I HOPE TO HAVE
A WHOLE OF A TIME
CATCHING CAPTAIN
SHARK!

BUT IS HE A MATCH FOR THE FISHIEST
VILLAIN OF ALL TIME?



REACH!
YOU'RE
UNDER
ARREST!

HAW! HAW!
YOU'VE GOT
WATER ON
THE BRAIN!



TAKE CARE
OF HIM,
ALONZO!



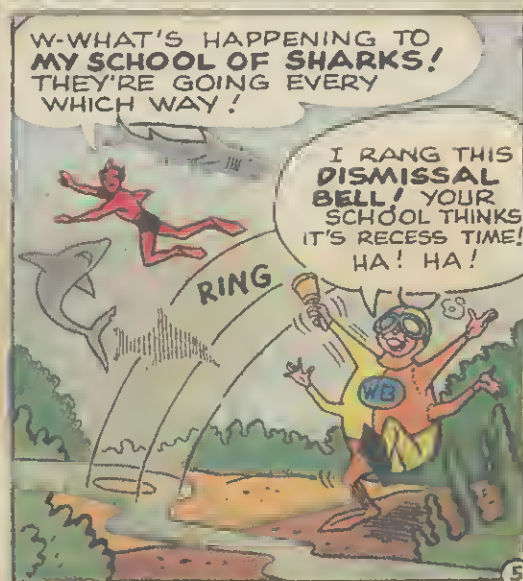
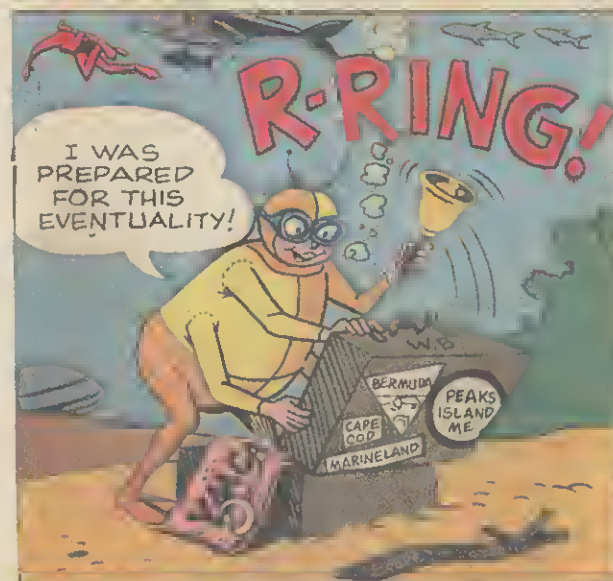
HELP! HE'S
SQUEEZING
ME!

YOU POOR
FISH! WHAT
ARE YOU
CRABING
ABOUT?



YEAH! WELL, I'LL SHOW
YOU THAT I'VE GOT
UNDERWATER
FRIENDS,
TOO!

A GROUP OF ELECTRIC EELS ANSWER WATER BUG'S SIGNAL OF DISTRESS!



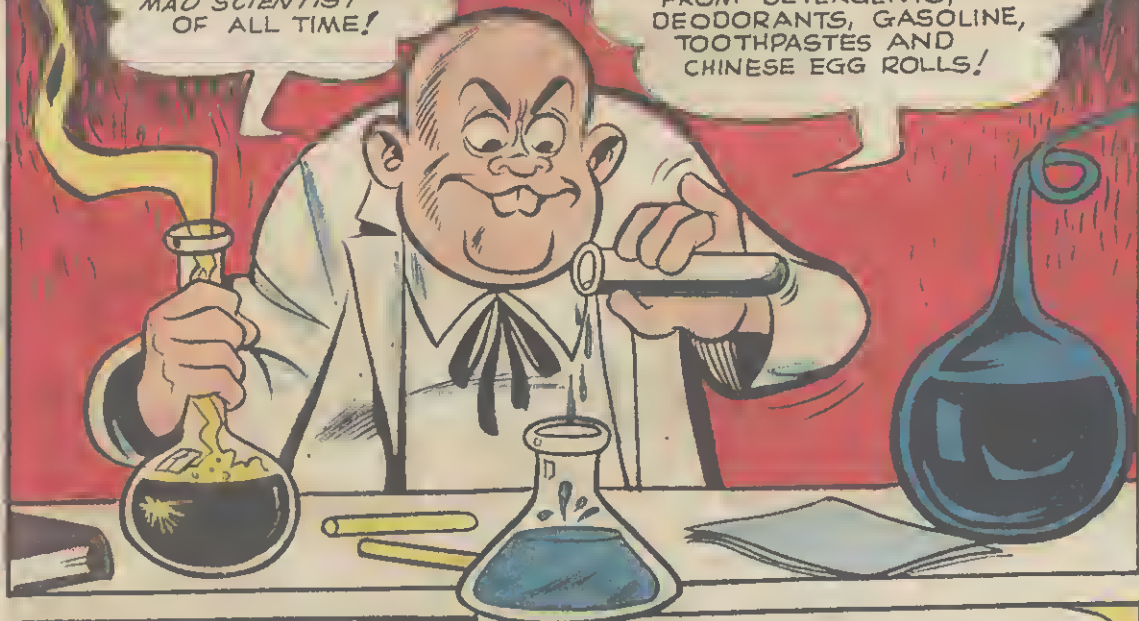


DR. BONEHEAD'S BONER

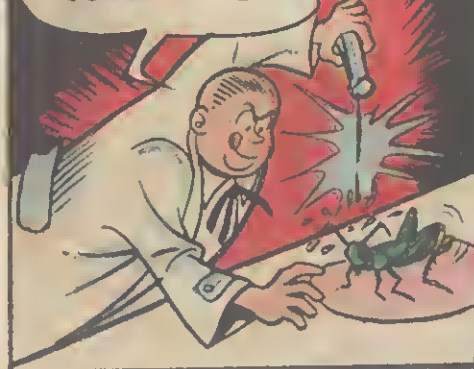
INTRODUCING THE MAD HOUSE MONSTER-MAKER
OF THE MONTH!

I, DR. BONEHEAD,
WILL PROVE THAT I
AM THE GREATEST
MAD SCIENTIST
OF ALL TIME!

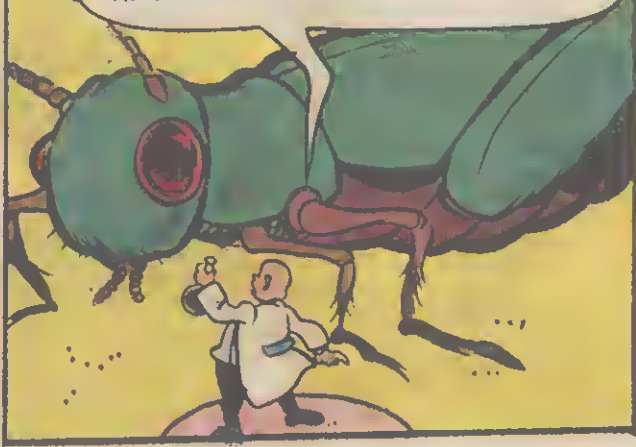
INTO THIS BEAKER I POUR
IN ALL THOSE MADISON
AVENUE *SECRET INGREDIENTS*
FROM DETERGENTS,
DEODORANTS, GASOLINE,
TOOTHPASTES AND
CHINESE EGG ROLLS!



MY EXPERIMENTS HAVE
SHOWN THAT THIS
SOLUTION WILL NOT
ONLY GIVE INSECTS
SUPER SIZE...



...BUT IT WILL ALSO GIVE
THEM *HUMAN-TYPE INTELLIGENCE!*



WITH ME AS YOUR MASTER,
MR. GRASSHOPPER, WE SHALL BE
THE KINGPINS OF CRIME!

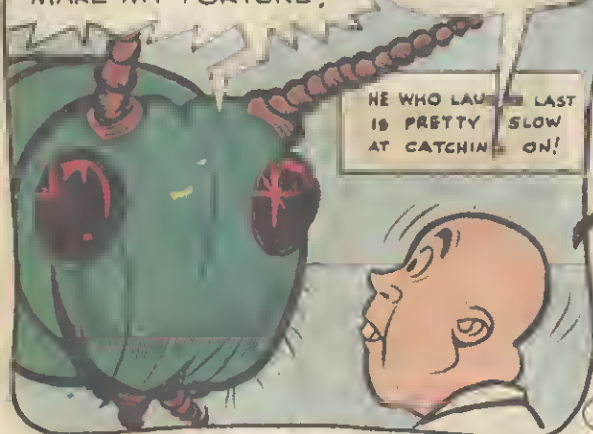
ARE YOU OFF
YOUR ROCKER,
MAC?



WITH MY SUPER SIZE AND
SUPER INTELLIGENCE I
DON'T NEED CRIME TO
MAKE MY FORTUNE!

ER...WH...
WHAT DO
YOU MEAN?

HE WHO LAIVES LAST
IS PRETTY SLOW
AT CATCHING ON!



I'LL MAKE A BUNDLE PLAYING
BASKETBALL! LOOK!...I CAN
OUTJUMP WILT CHAMBERLAIN!



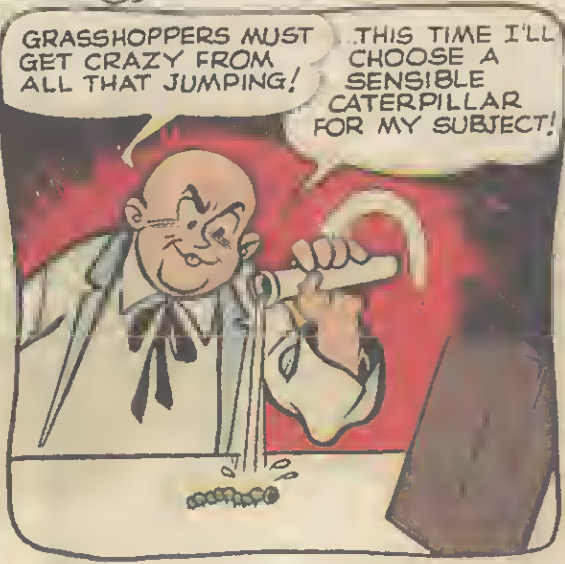
AND I'LL EVEN WIN THE
OLYMPIC POLE VAULT
EVENT FOR AMERICA!

COME,
BACK!



GRASSHOPPERS MUST
GET CRAZY FROM
ALL THAT JUMPING!

THIS TIME I'LL
CHOOSE A
SENSIBLE
CATERPILLAR
FOR MY SUBJECT!



YOU WONDERFUL GREAT,
BIG, UGLY LOOKING-CREEP!



TOGETHER WE'LL CLIMB
TO THE SUMMIT
OF CRIMEDOM!

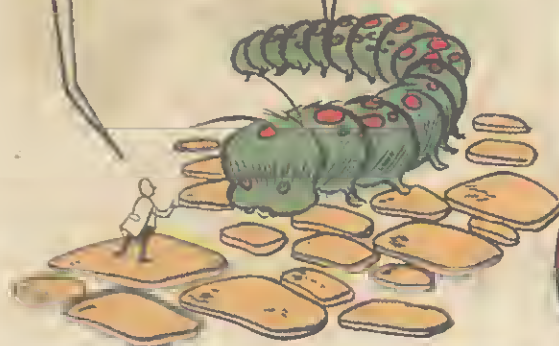
I THINK
YOU GOT
THE WRONG
PARTY, DOC!

A MONSTER IN
THE HAND IS
WORTH TWO
RUNNING AMUCK
IN THE VILLAGE!



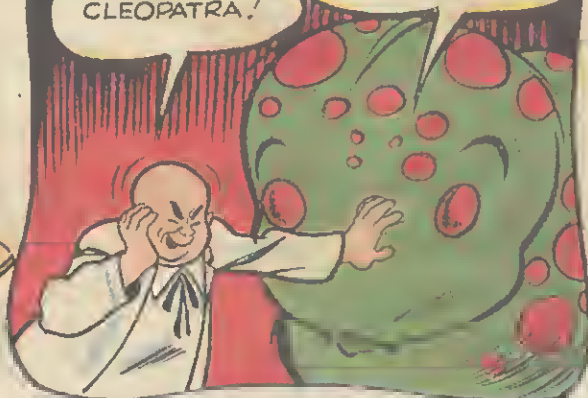
HUH?

A BEAUTY LIKE MYSELF
CAN'T RUIN HER REPUTATION
BY MESSING AROUND WITH
THIS CRIME JAZZ!



BEAUTY?!
HAW! HAW!
NEXT TO YOU
A PIG WOULD
LOOK LIKE
CLEOPATRA!

I'VE A NOTION
TO GIVE YOU A
PIECE OF MY
MIND, MR. NASTY!



BUT I DON'T
HAVE TIME TO
WASTE ON THE
LIKES OF YOU!

YIPES! I FORGOT
ABOUT
CATERpillARS
TURNING INTO
BUTTER FLIES!



MY
EXPERIMENTS
ARE RUINED!
SOB! SOB!

...NO! MY TROUBLE
WAS THAT I
CHOSE THE
WRONG BUG!



I NEED AN EVIL-LOOKING BUG!
...AND WHAT COULD BE MORE
EVIL-LOOKING THAN THIS ONE!



LOOK AT IT INCREASE
IN SIZE! HEH! HEH!

TWO HEADS ARE
BETTER THAN ONE...
ESPECIALLY WHEN
THEY'RE ON THE
SAME MONSTER.



TOGETHER THIS BIG
BUG AND I SHALL
RULE THE WORLD!

SMACK



LOOKA HERE! I'LL
RULE THE WORLD
BY MYSELF! I
DON'T NEED YOU
TO CUT IN ON
THE PROFITS!

BUT...
MR. BUG...



AND STOP
CALLING ME
A BUG...
I'M A
BEETLE!

ulp!

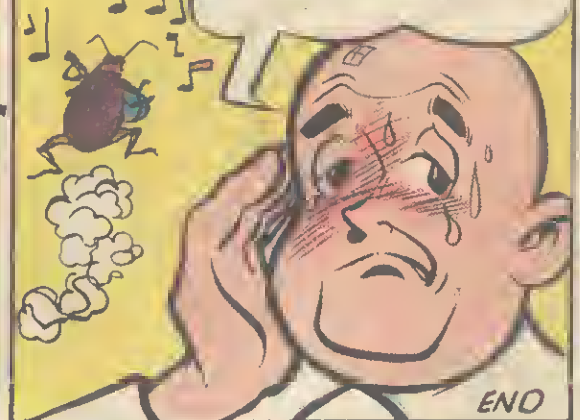


...AND EVERYBODY KNOWS
US BEETLES *RULE THE WORLD*
...THE MUSICAL WORLD, THAT IS!



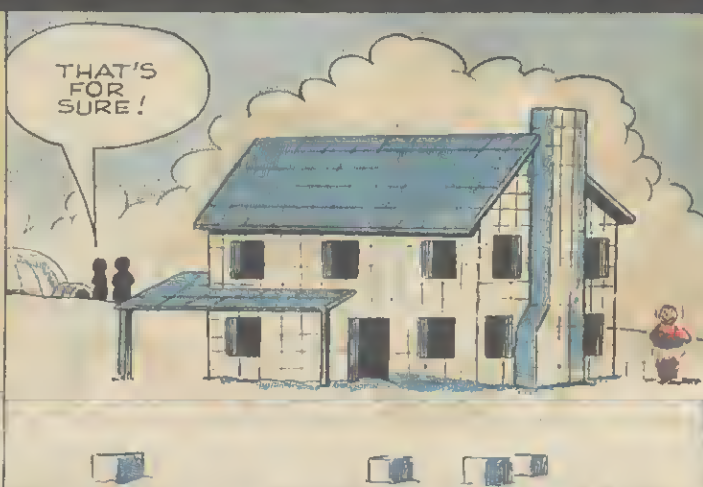
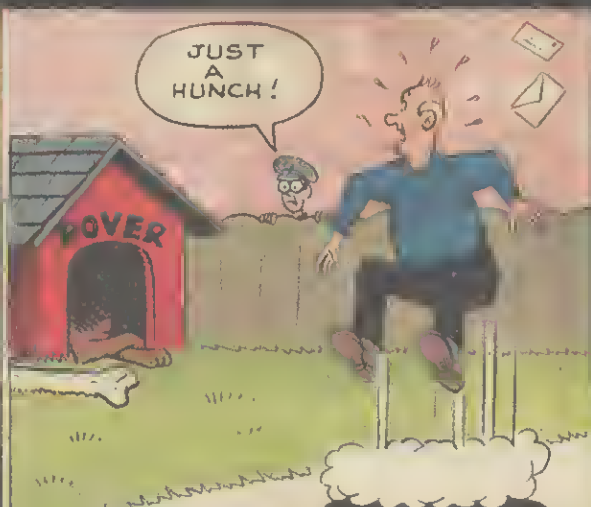
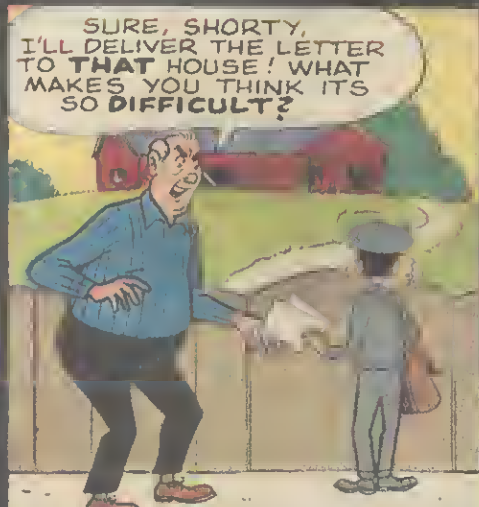
I WANT TO
HOLD YOUR
ANTENNA!

TSK!! TSK!! WHAT
ROTTEN LUCK!...
IT'S ENOUGH TO
TURN A MAD
SCIENTIST'S HAIR GRAY!



END

MAD HOUSE MADDIES



Statement of Ownership, Management and Circulation
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2. Title of Publication: ARCHIE'S MADHOUSE.
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6. Names and Addresses of Publisher, Editor, and Managing Editor: Publisher, Louis H. Silberkleit; Editor, John L. Goldwater; Managing Editor, Richard H. Goldwater, all at 241 Church Street, New York 13, New York.
7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.): ARCHIE COMICS PUBLICATIONS, INC., Louis H. Silberkleit, John L. Goldwater, Maurice Coyne, all at 241 Church Street, New York 13, N.Y.
8. Known Bondholders, Mortgagees, and other Security Holders owning or holding 1 percent or more of total amount of Bonds, Mortgages or other securities: None.
9. Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee

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10. A. Total No. Copies Printed: Average No. Copies Each Issue During Preceding 12 months, 424,831; Single Issue Nearest to Filing Date, 506,592. B. Paid Circulation: 1. To Term Subscribers, None. 2. Sales through Agents, News Dealers, or otherwise: Average No. Copies Each Issue During Preceding 12 months, 252,261; Single Issue Nearest to Filing Date, 311,580. C. Free Distribution (including samples) by Mail, Carrier Delivery, or by other means: Average No. Copies Each Issue During Preceding 12 months, 200; Single Issue Nearest to Filing Date, 200. D. Total No. of Copies Distributed. (Sum of lines B1, B2 and C): Average No. Copies Each Issue During Preceding 12 months, 252,461; Single Issue Nearest to Filing Date, 311,780. I certify that the statements made by me above are correct and complete.

Louis H. Silberkleit, Publisher

PROFESSOR TRANSISTOR 'NICE DEVICE'

THIS MACHINE SOLVES
THE MOST **COMPLICATED**
MATHEMATICAL PROBLEMS!

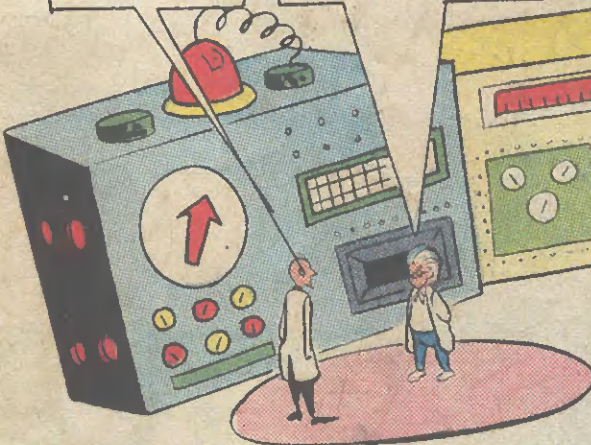


AND THIS MACHINE
INTERPRETS EVERY
TYPE OF
STATISTICAL DATA!

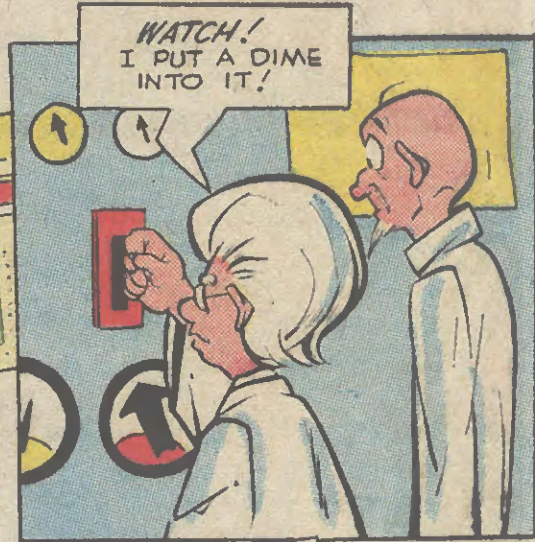


WHAT DOES
THIS ONE
DO?

THIS IS MY
MOST AMAZING
MACHINE!



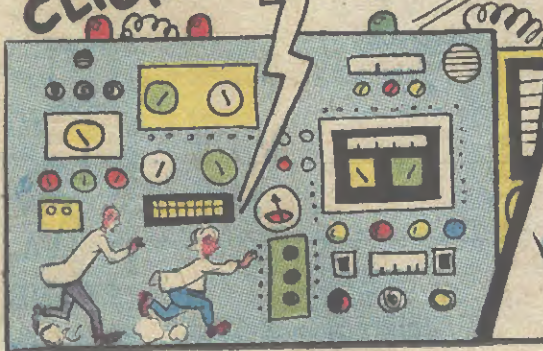
WATCH!
I PUT A DIME
INTO IT!



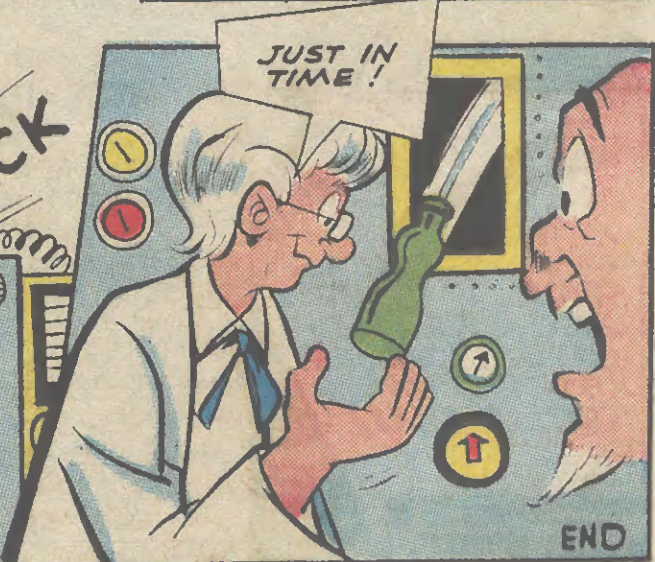
QUICK! WE MUST
RUN TO THE OTHER
END!

CLICK

CLACK



**JUST IN
TIME!**



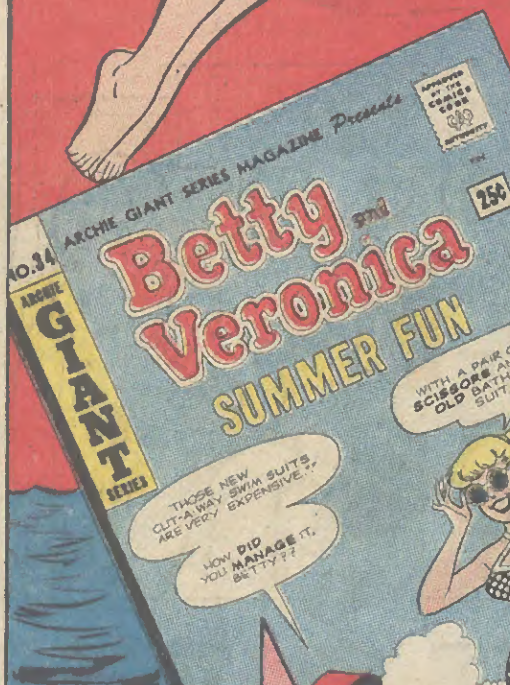
END

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A GIANT-SIZE
HELPING OF
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MAKE THIS THE
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AS SOON AS IT
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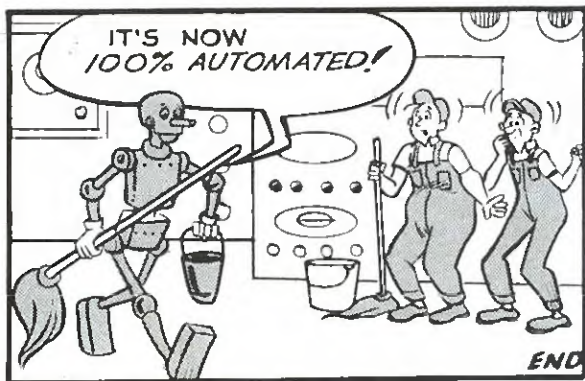
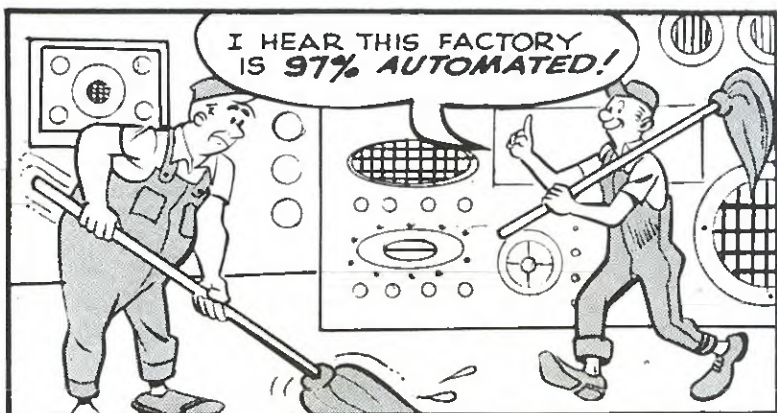
CITY _____

STATE AND ZIP CODE _____

**ALL
NEW
STORIES**

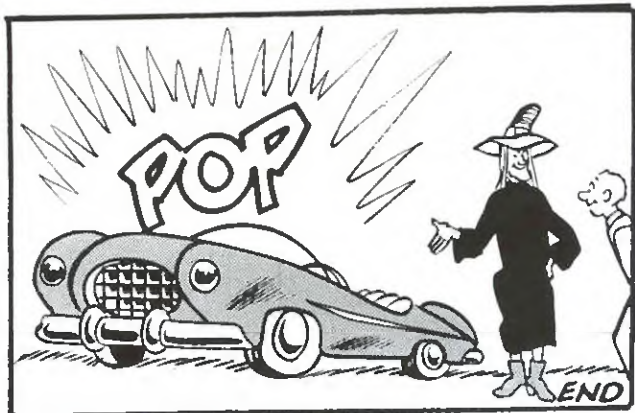
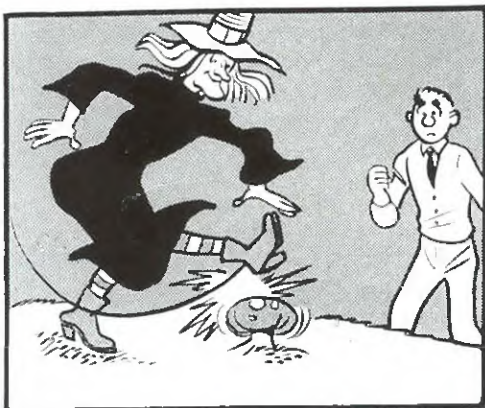
MAD HOUSE
MADDY

CLEAN SWEEP



Mad House

WISHFUL THINKING

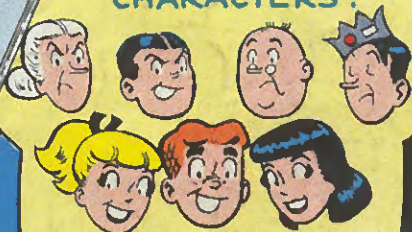


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STORIES!



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PLEASE PRINT

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